



## Dr. Klaus Juffernbruch

### Director, Connected Health Practice Internet Business Solutions Group

As director of the Cisco Internet Business Solutions Group (IBSG) Connected Health Practice, Juffernbruch helps healthcare and public sector leaders use technology to accelerate transformation of their organizations and the healthcare industry.

Juffernbruch worked as a physician at a large university hospital and was involved in advanced research projects on the use of informatics in medicine. As a strategy consultant he has worked with customers in the healthcare, finance and manufacturing industry. As a manager he led departments with more than 50 direct reports. He has experience in numerous aspects of health IT strategy and execution as well as business transformation and change management. Juffernbruch is an advisory member of many program boards, including eGesundheit.nrw, D21, and elektronische FallAkte. He also represents Cisco at national industry associations like BITKOM and Bundesverband Managed Care. He has extensive experience outside of Germany, having worked in several European countries, the US, Japan and South Africa.

Juffernbruch is a Medical Doctor, has a diploma in informatics from Rheinisch-Westfälische Technische Hochschule (RWTH) Aachen in Germany and a controller's diploma from Controller Akademie Gauting, Germany. He has been involved in the healthcare industry since the early 1990s.

Juffernbruch has contributed to books on managed care and telemedicine and has published numerous articles in healthcare, e-health and IT magazines.



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